

**See Yourself
Be Yourself**



vision essentials
by KAISER PERMANENTE®

30% Off Sunglasses

Our optical centers offer prescription and nonprescription sunglasses in a wide variety of designer styles.

Available June 1 thru August 31, 2011

Non-members Always Welcome

Kaiser Permanente members typically have coverage for medically necessary eye examinations, and some members may be able to apply a supplemental benefit to their purchases. Otherwise, the services and products described here are provided on a fee-for-service basis, separate from and not covered under your health plan benefits, and you are financially responsible to pay for them. For specific information about your health plan benefits, please see your *Evidence of Coverage*.

kp2020.org

GREAT REASONS to get your eyewear from Vision Essentials by Kaiser Permanente

- **Health.** We offer more than just glasses and contact lenses. Our optometrists and ophthalmologists provide high-quality eye care. Regular eye exams can detect not only vision problems, but also certain health conditions.
- **Convenience.** Getting your eye care and eyewear is simple. Kaiser Permanente members don't need a referral to schedule a basic eye exam. You may book on-line at kp.org or call to make an appointment.
- **Service.** Our opticians can help you find just the right look. Whether you work at a computer, play a sport, or travel the globe, we can fit you with glasses or contact lenses that suit your style and your lifestyle.
- **Quality.** Choose from a wide selection of frames, lenses, and contact lenses – for any lifestyle and any budget. You'll find brands like **Coach** and **Columbia**, plus a full line of sunglasses.
- **Peace of mind.** We want you to feel good about your purchase with our free Product Protection Plan. Our plan lets you replace your damaged glasses once within a 12-month period from purchase date, at 50% off the retail replacement cost. We also offer a 90-day prescription guarantee and a price-match guarantee on frames (excluding internet offers).

Visit kp2020.org to find a Vision Essentials location near you and sign up to receive e-mails about our special offers.

visionessentials
by KAISER PERMANENTE®