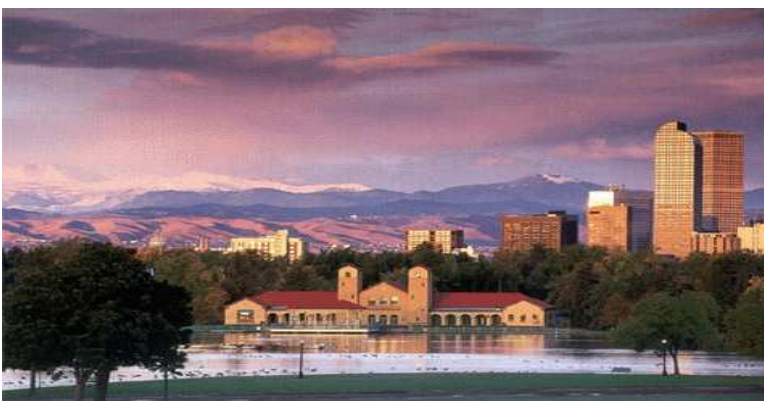




Experience Colorado's Premiere Springtime Marathon & ½ Marathon Expo



2010 Health & Fitness Expo May 14-15, 2010 Denver, CO

Showcase your product to approximately **15,000 athletes and spectators** from across Colorado and around the country.

Every race participant is required to pick up his/her race packet and timing chip at this Expo.

The Expo is **free and open to the public** in Denver's historic City Park – only minutes from the heart of Downtown Denver, fantastic restaurants, hotels and exciting attractions! The Expo is held in the same park as the Denver Zoo and Museum of Nature and Science.

2009 Event Demographics

- 12,000 visitors & 25 exhibitor booths
- 5,800 marathon and ½ marathon runners
- 500 Colorado Kids Fun Run participants and families
- 91% from Colorado
- Runners from 42 states & 3 countries
- 60% female & 40% male